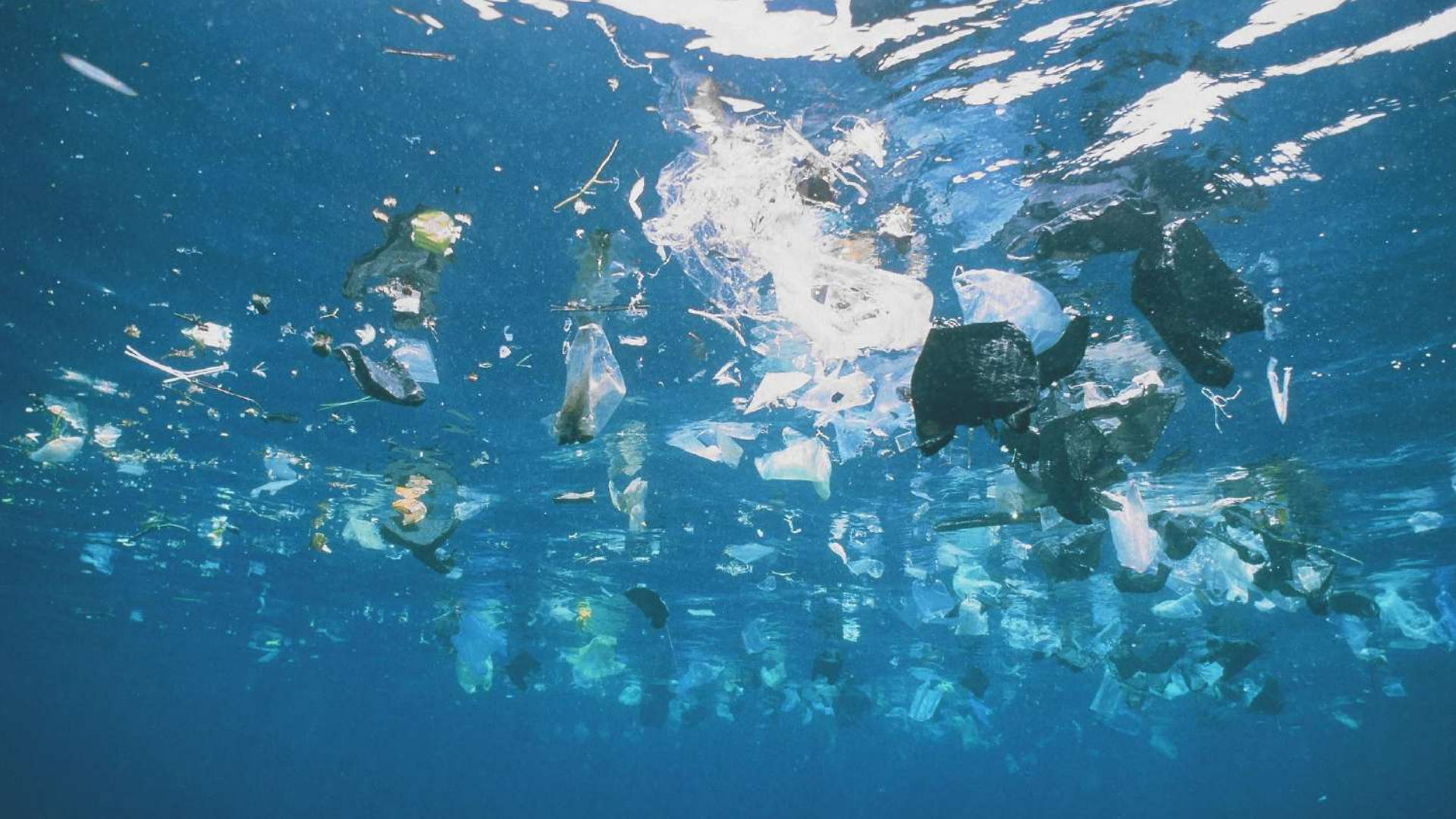


**Circular stories:  
Packaging made of Seaweed**

Callum O'Connell, Seaweed sourcing Manager  
Dr. Dan Whitaker, R&D Chemist





## Plastics

This article is more than 1 year old

# Microplastics revealed in the placentas of unborn babies

Health impact is unknown but scientists say particles may cause long-term damage to foetuses



**Damian Carrington**  
Environment editor

@dpcarrington

Tue 22 Dec 2020 10:55 GMT



Advertisement

The Guardian Labs

Paid for by

Teaching  Further Education

'It sounds cheesy, but I love everything about my job'

In our hands for 5 minutes...



—● Around for  
400 years

—● Gone in  
4 weeks





# NOTPLA

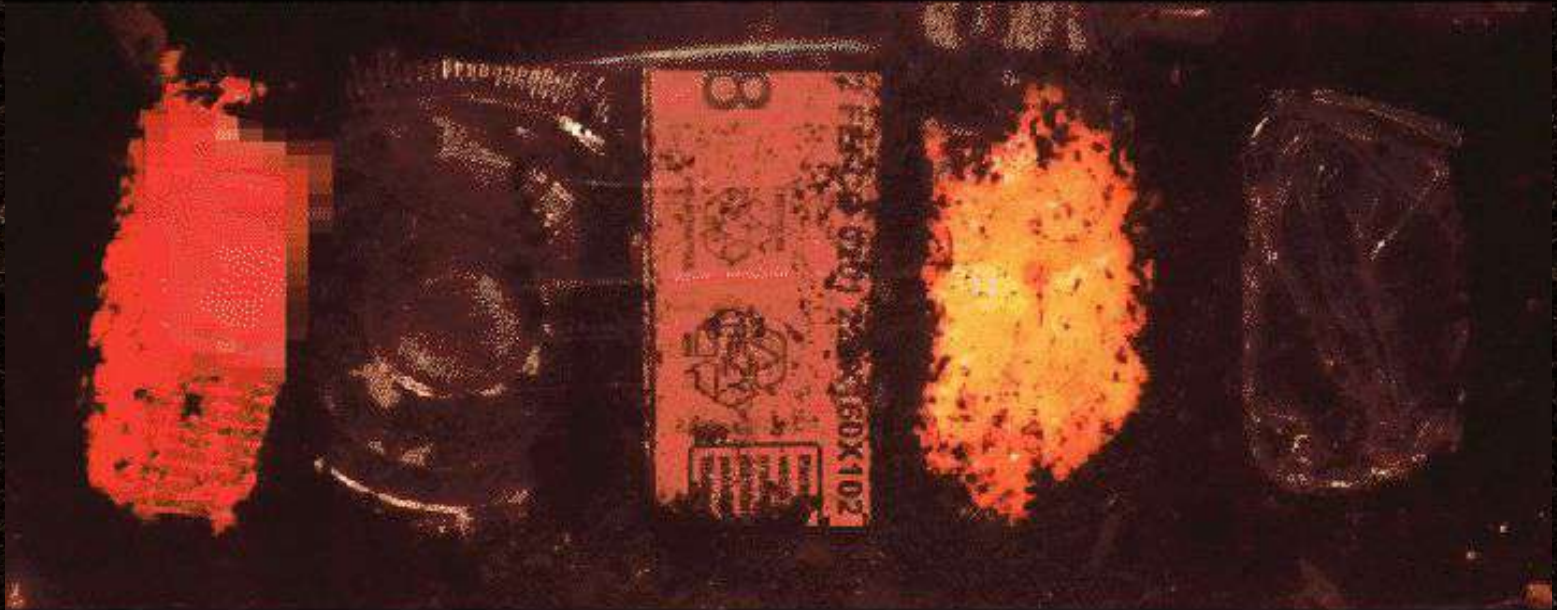


## NOTHING GOES TO WASTE



WORMERY: speed x 86K

DAY 1



PLASTIC SACHET

PLA

CARDBOARD

NATURE

NOTPLA



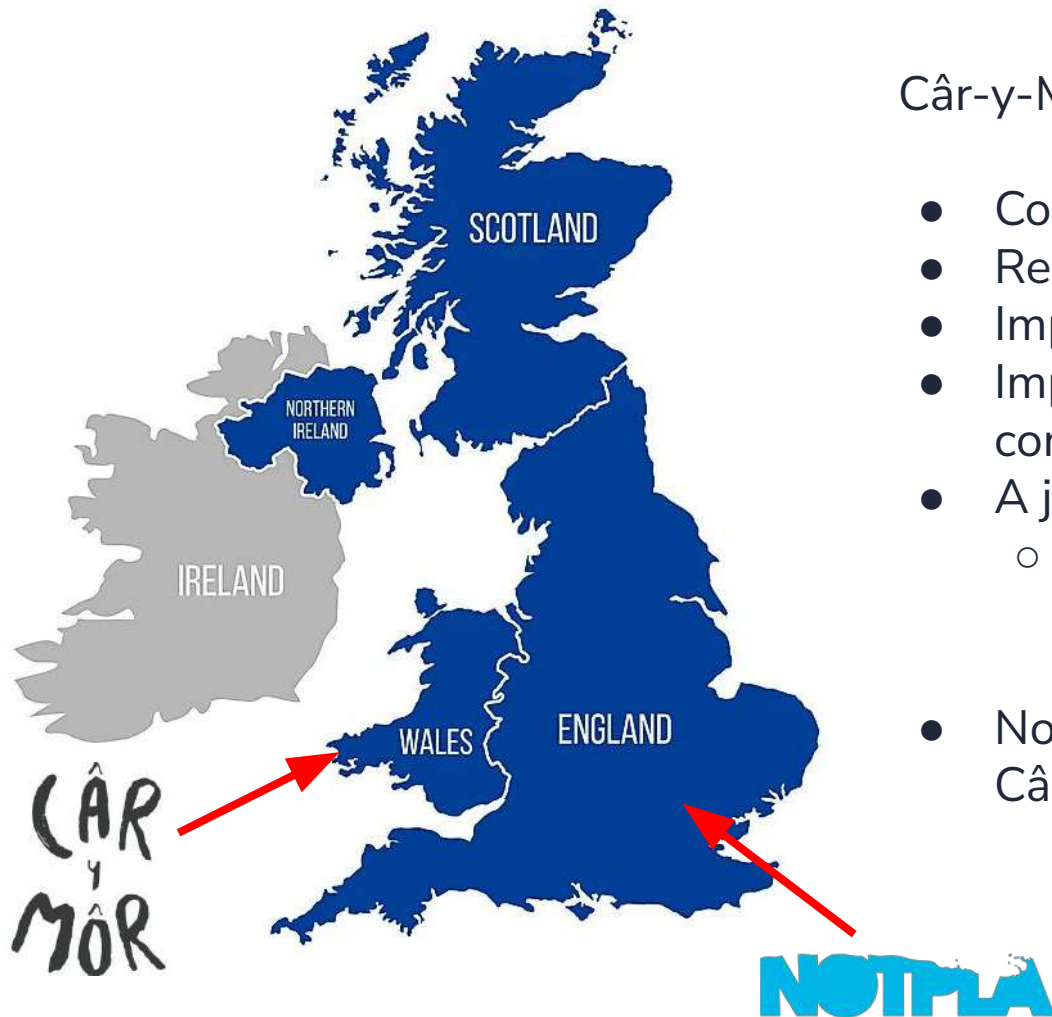


We source seaweed from across the world!

INTEL

X

CÂR  
MÔR



Câr-y-Môr seaweed and shellfish farm is:

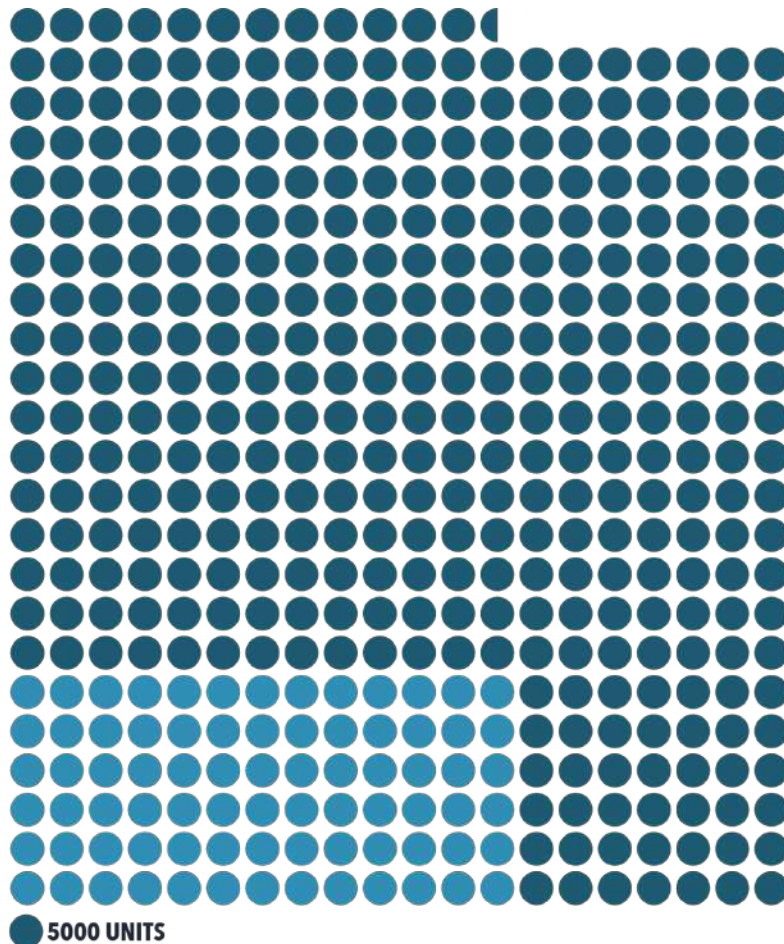
- Community owned
- Regenerative
- Improving the coastal environment
- Improving the wellbeing of the local community
- A job creator
  - 13 new green jobs created in rural Wales
- Notpla has been a stakeholder in Câr-y-Môr since 2020!

**2,264,280**

SUP REPLACED 2022

**566,819**

SUP REPLACED 2021



● 5000 UNITS



AMOUNT OF PLASTIC  
DISPLACED WITH NOTPLA  
PRODUCTS 2022 > 2023



**450%**

GROWTH IN SALES OF  
NOTPLA COATING 2022 > 2023




AVOIDED BY SALES OF  
NOTPLA COATING IN 2022



**70**

GREEN JOBS END OF 2022  
UP FROM 30 END OF 2021

A man with short, light brown hair and a beard, wearing a black tuxedo jacket, a white dress shirt, and a black bow tie, is speaking. He has his eyes closed and a slight smile. The background is dark with out-of-focus lights in shades of red, orange, and yellow, suggesting a stage or event setting. A thin white horizontal line is visible at the bottom of the frame.

And I can announce that the 2022 Earthshot for "Build a Waste-free world" goes to



NOTPLA C

A close-up photograph of seaweed on a rock. The seaweed is dark green and brown, with some water droplets on its surface. The rock is a textured, greyish-brown color. The text "Thanks for listening" and "Questions?" is overlaid in white, bold, sans-serif font.

**Thanks for listening**  
**Questions?**