### SUSTAINABILITY IN AQUACULTRE



FONDA FISH FARM FONDA. SI D.O.O. DR. IRENA FONDA

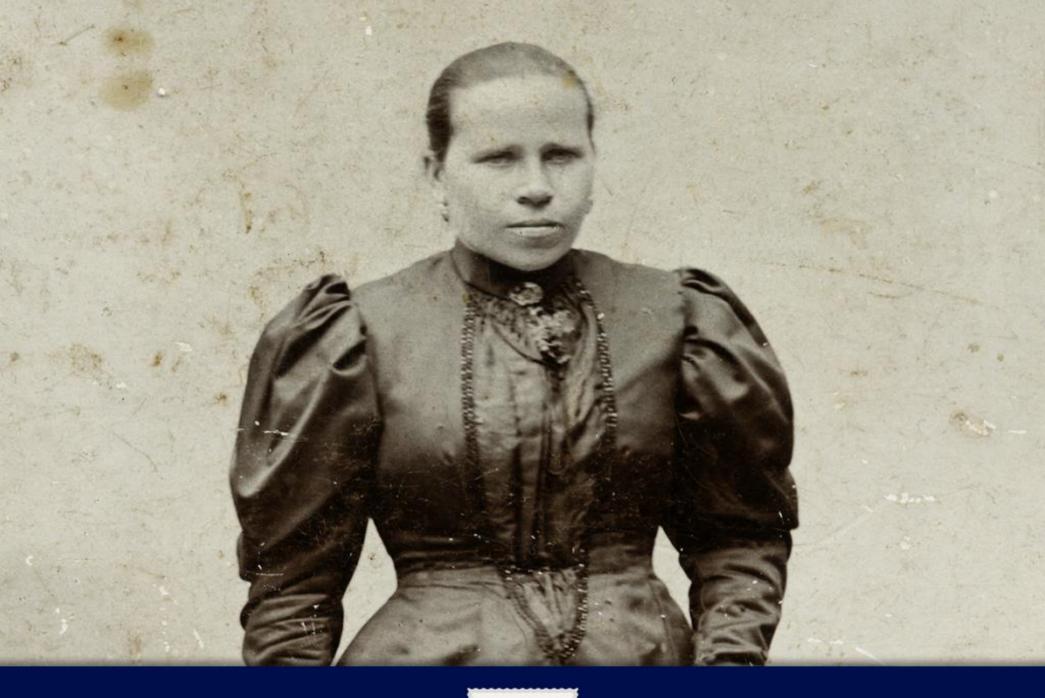
BIORURAL - AQUATIC SYSTEMS



#### VISION - GOAL

PROVIDE OUR CUSTOMERS WITH FRESH, HEALTHY SEAFOOD OF THE HIGHEST QUALITY IN A SUSTAINABLE WAY.

"HEALTH IS A MATTER OF GOOD TASTE!"

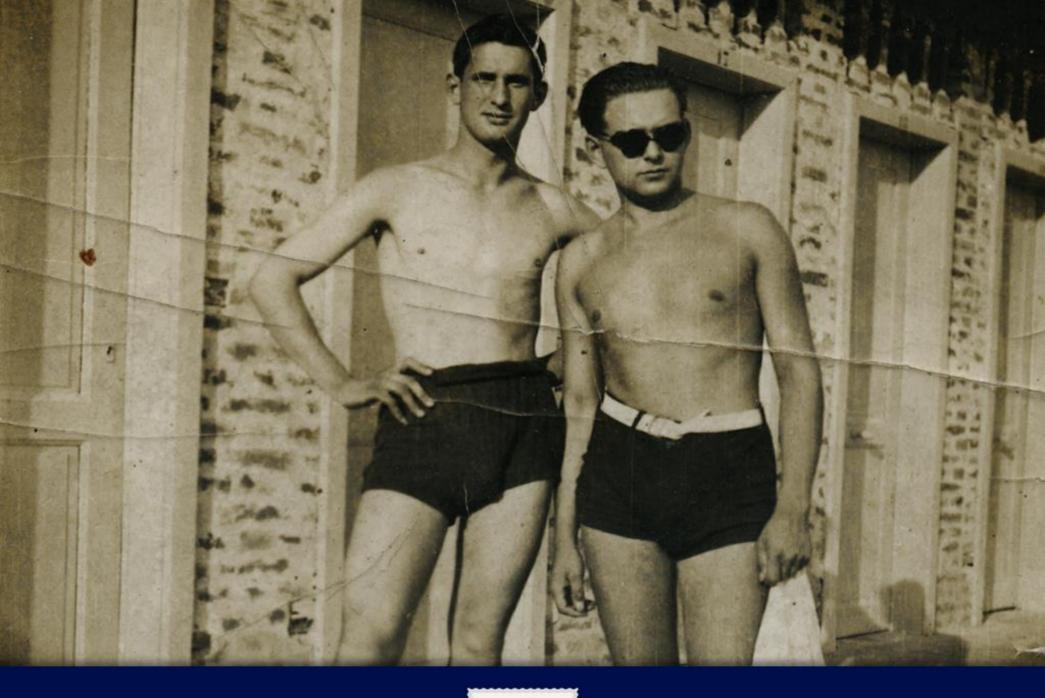


FONDA

#### DEVELOPMENT OF A BRAND

#### FONDA PIRAN SEA BASS

BEHIND OUR BRAND IS A FASCINATING A STORY



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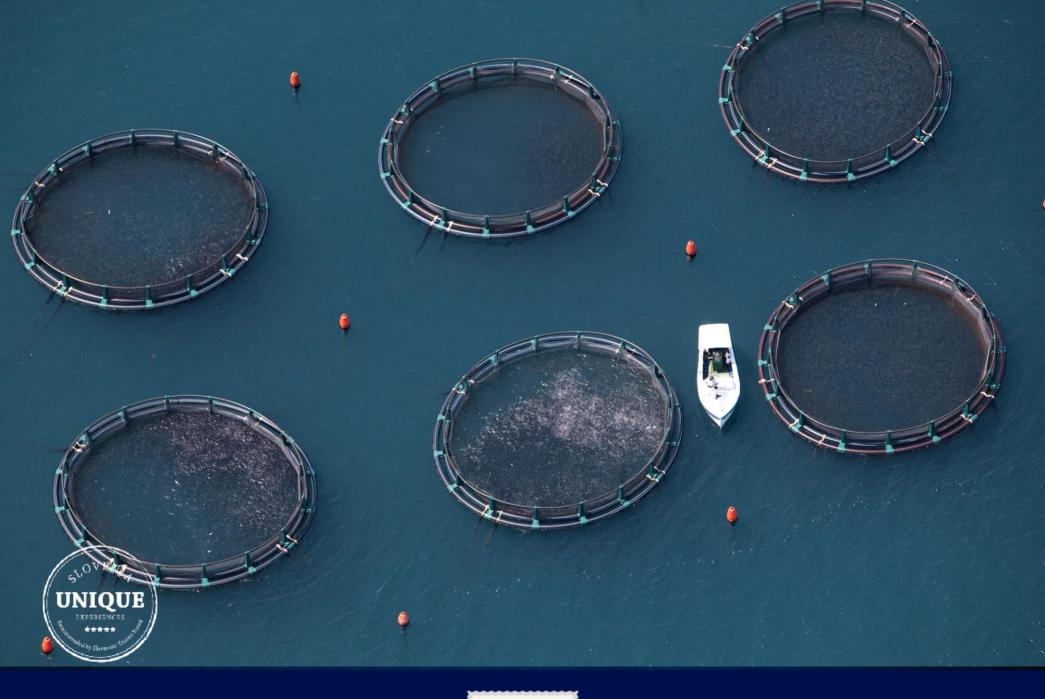


#### FIRST AQUACULTURED FISH WITH THE NAME ON THE MENU





FONDA





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### VISIT US FOR AN UNFORGETTABLE DAY AT FONDA FISH GARDEN



















#### FASTEST GROWING SECTOR

Aquaculture is the fastest growing sector of agriculture in the world.

Since 2005, global aquaculture has grown at an impressive rate of 5.8 % annually.

More than half of seafood consumed worldwide is produced by the aquaculture sector.



#### 1. Continued Industry Growth

From 1970 to 1995, "the number of fish farmers more than doubled".

The aquaculture industry is expected to grow further.

Among the list of countries planning to expand their aquaculture market share are China, India, the United States, Norway, Russia, Nigeria, and many more.



#### 2. Less Antibiotics

Aquaculture producers faced intense pressure in 2017 for their overuse of antimicrobials, which resulted in the widespread proliferation of antimicrobial resistance, which can influence on the treatment of bacterial infections in both aquaculture species and humans.

WHO labeled the antimicrobial resistance as a major threat to worldwide health.

Many organizations are already calling for restrictions on the use of antibiotics



#### 3. A Focus on Sustainability

Three factors routinely enter the discussion surrounding aquaculture's sustainability:

#### 1. Feed

Fishmeal is the main source of feed in many aquaculture operations.

Approximately one third of all globally captured fish are used to create fishmeal or oil.

This results in the overfishing of many native species.



#### 3. A Focus on Sustainability

#### 2. Environmental degradation

Aquaculture farms that deplete many of the environment's natural resources can easily disrupt natural habitats.

Shrimp farms are especially notorious for contributing to environmental devastation.

#### 3. A Focus on Sustainability

#### 3. Influencing wild gene pools

Native species populations often suffer when farmed species escape and begin to compete for food sources.

In addition, farmed species can drastically alter native gene pools when introduced to the wild.

#### 4. The Evolution of Aquaculture Systems and Equipment

Aquaculture equipment has changed dramatically over the past 70 years. From wooden cages in the 1960's to the current standard of polyethylene cages and hinged steel cages, equipment has slowly shifted from a mechanical to a more technological focus (RAS, Off shore farming).

Feed systems have also changed to meet the growing demand for higher inclusion of nutrients in aquaculture diets. Feed additives have proven to be especially effective at improving both the composition and the nutritional quality of feeds.





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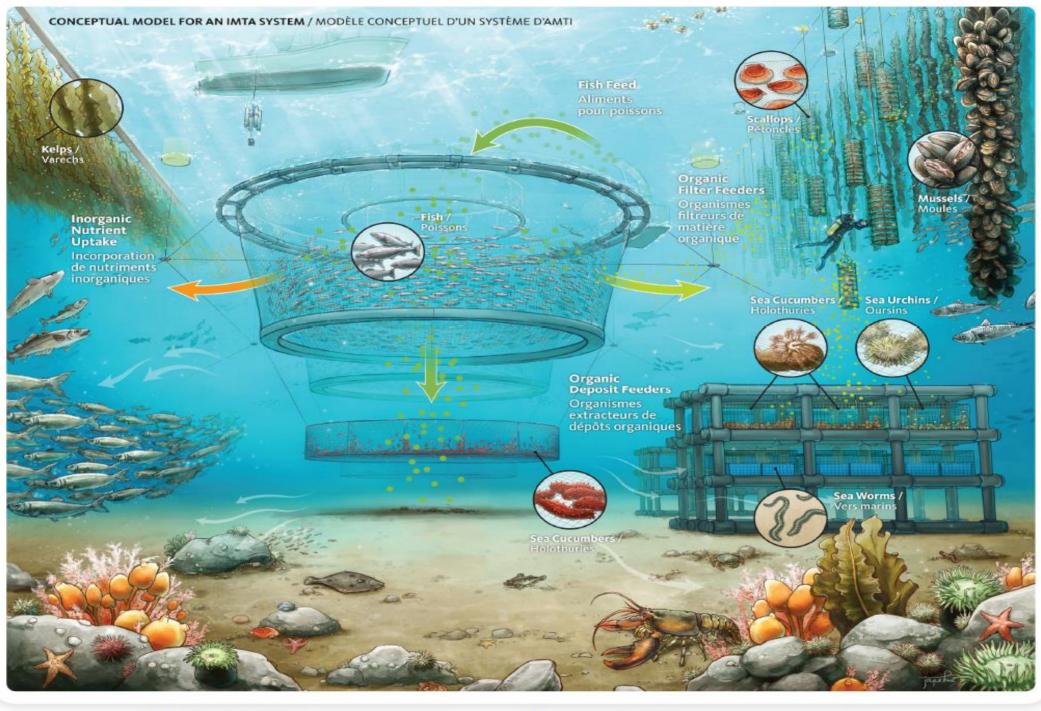




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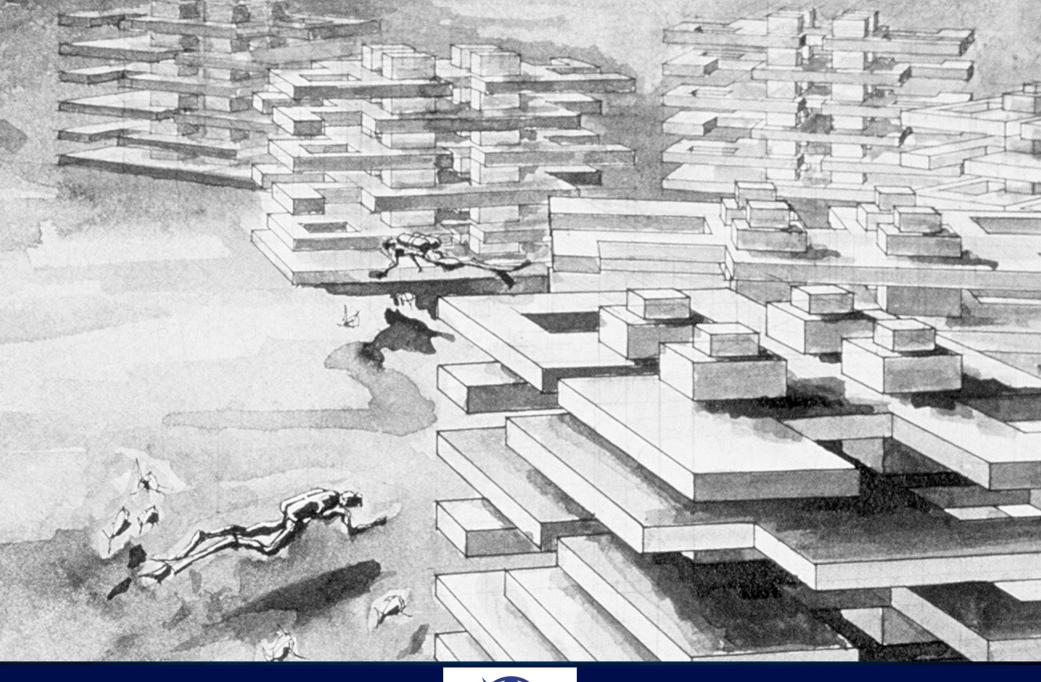




















#### THANK YOU!

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