



# Sustainable local aquaculture by PUSTELNIA

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PUSTELNIA Fish Farm

**PUSTELNIA**  
RYBY/ZAJAZD RYBACKI

# What is PUSTELNIA?

**AQUACULTURE**

**FISH  
PROCESSING**

**HORECA**

**OUR OWN  
SHOPS AND  
RESTAURANT**



PUSTELNIA  
RYBY/ZAJAZD RYBACKI

# PUSTELNIA is a part of the landscape

Support of local rural  
areas development

Carp farming =  
ecosystem services



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# PUSTELNIA –short value chain

Our market:

-HoReCa (restaurants, gastro) within range of approx. 100km

-own fish shop 1km away from fish processing plant and fish farm

-3 mobile shops – FishTrucks

-PUSTELNIA restaurant 1km away from fish processing plant and fish farm



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# Development potential

Fish = Fresh = Locally farmed



rybypustelnia.pl

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