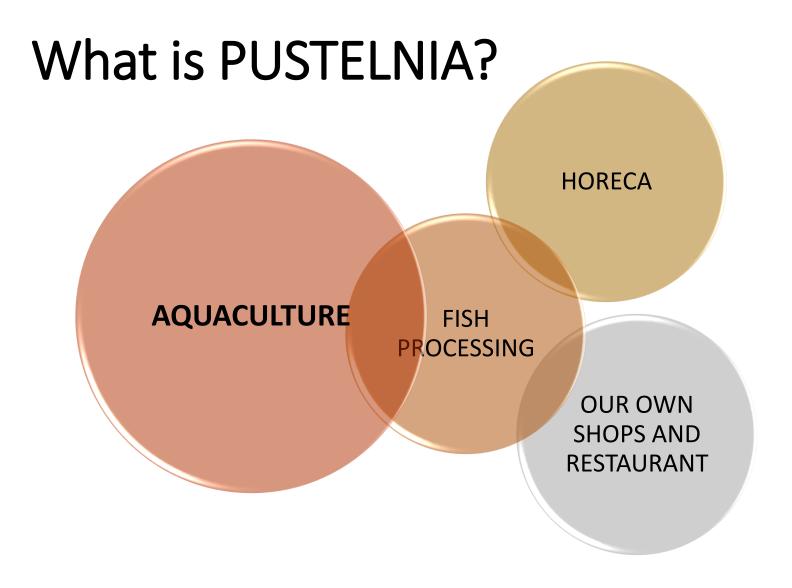


# Sustainable local aquaculture by PUSTELNIA

Anna Pyć PUSTELNIA Fish Farm











## PUSTELNIA is a part of the landscape

Support of local rural areas development

Carp farming = ecosystem services



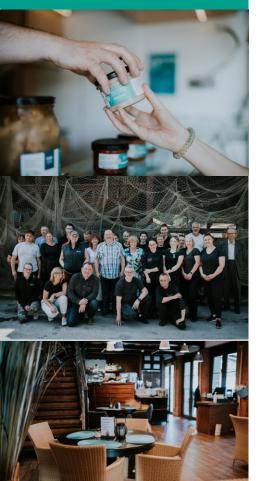


### PUSTELNIA -short value chain

#### Our market:

- -HoReCa (restaurants, gastro) within range of approx. 100km
- -own fish shop 1km away from fish processing plant and fish farm
- -3 mobile shops FishTrucks
- -PUSTELNIA restaurant 1km away from fish processing plant and fish farm





# Development potential

Fish = Fresh = Locally farmed

